

DIGITAL MARKETING GUEST LECTURE

Organized Guest lecture on Digital Marketing on 19th March Mr. TEJA VASSESSWI, Managing director was invited. In his talk he informed the students about uploading the web content in the HOME PAGE and digital marketing money earned process. Department lecturers Manmadharao, Swarnalatha, Durgeswari & Ashajyothi along with 35 students from IBBA, II.B.com participated in this program.

